

MEDIA RELEASE

**Find out if advocacy influences policy**  
***What do charity advocates do to shape social change?***  
***Attend Philanthropy in the Pub***

**12 February 2018** – The Benevolent Society, Australia’s first charity, launches its first **Philanthropy in the Pub** event for 2018, focussing on advocacy and its ability to change social policy. Can it? Can advocacy influence politicians to change laws or business leaders to change behaviour?

On **Wednesday, 14 March**, three leading advocates for social change talk philanthropy and advocacy at the Philanthropy in the Pub event.

Meet [Trevor Thomas](#), Managing Director at [Ethinvest](#), a financial planning group helping people invest ethically and responsibly.

Hear [Sue McKinnon](#), Director of the [McKinnon Family Foundation](#). She and her husband John created the foundation more than a decade ago after leaving the financial industry to work in the aid and development sector.

Listen to [Joel Pringle](#), Advocacy Campaigner at [The Benevolent Society](#).

Find out more about impact investing and advocacy:

**Wednesday, 14 March 2018, 6p-8p**  
**Imperial Hotel, Paddington, 252 Oxford St, Paddington**

Your \$25 fee includes entry, canapés and drinks. Participate in our event [here](#).

**-ends-**

***Note: attached image is of Trevor Thomas. For an interview with Joel Pringle or Trevor Thomas, please contact:***

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#### **About The Benevolent Society**

The Benevolent Society is Australia's first charity, working as a catalyst for social justice and change for over 200 years. Founded in 1813, The Benevolent Society advocates for a better life for all Australians, and provides in-home services for older Australians, and people with disability, as well as providing programs in Family support and early intervention. We help people age well and live their best lives, staying in their homes wherever possible.

For more information, please visit [www.benevolent.org.au](http://www.benevolent.org.au), on Facebook/thebenevolentsociety or on Twitter - @BenevolentAU